

Order Item Summary

CBS TELEVISION
STATIONS

WBZ-TV

Order ID: 58094 CF LOC-POL FBD - LBD: 08/18/12 - 08/31/12 HL#: Created: 08/17/12 09:22 AM

Client: OBAMA FOR AMERICA (178906) CPE: / / 1617SKEDC Agency Commission: 15 % Updated: STHOMAS1 on 08/17/12 09:53 AM

Agency: GMMB, INC. (6441) Product: OBAMA/D/PRES (1301) Self :03:00 Confirmed: 08/17/12 09:41 AM

Buyer: Demo: P35+ DMA RTG Sched. Code: Z Contract: 08/20/12 08:41 AM

AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS

Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
001	MNEWS430A	M T W T * * S	SUNR	30				0.0	\$180.00	2	\$360.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>	<u>Aug 20</u>									
	08/18/12	08/24/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
002	MNEWS430A	M T W T * * S	SUNR	30				0.0	\$180.00	2	\$360.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>	<u>Aug 27</u>									
	08/25/12	08/31/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
003	MSUNRISE1	M T W T F * * S	SUNR	30				0.0	\$450.00	4	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>	<u>Aug 20</u>	<u>Aug 27</u>								
	08/18/12	08/31/12		2	2								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
004	MLOCAL6A	M T W T F * * S	NEWS	30				0.0	\$450.00	4	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>	<u>Aug 20</u>	<u>Aug 27</u>								
	08/18/12	08/31/12		2	2								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
005	MEARLY	M T W T F * * S	MORN	30				0.0	\$400.00	4	\$1,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>	<u>Aug 20</u>	<u>Aug 27</u>								
	08/18/12	08/31/12		2	2								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
006	WSAT7ANWS	* * * * * S *	NEWS	30				0.0	\$200.00	2	\$400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>	<u>Aug 20</u>	<u>Aug 27</u>								
	08/18/12	08/31/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
007	WCBSSUN	* * * * * S	MORN	30				0.0	\$1,800.00	2	\$3,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>	<u>Aug 20</u>	<u>Aug 27</u>								
	08/18/12	08/31/12	1	1									

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
008	DRACHAEL9A	M T W T F * *	DAY	30				0.0	\$450.00	4	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>	<u>Aug 20</u>	<u>Aug 27</u>								
	08/18/12	08/31/12		2	2								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
009	DPRICE	M T W T F * *	PRCE	30				0.0	\$1,000.00	4	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>	<u>Aug 20</u>	<u>Aug 27</u>								
	08/18/12	08/31/12		2	2								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
010	NNOON	M T W T F * *	NEWS	30				0.0	\$500.00	8	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>	<u>Aug 20</u>	<u>Aug 27</u>								
	08/18/12	08/31/12		4	4								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
011	DCBSSOAP2	M T W T F * *	SOAP	30				0.0	\$500.00	8	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>	<u>Aug 20</u>	<u>Aug 27</u>								
	08/18/12	08/31/12		4	4								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
012	DTALK	M T W T F * *	DAY	30				0.0	\$500.00	8	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>	<u>Aug 20</u>	<u>Aug 27</u>								
	08/18/12	08/31/12		4	4								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
013	DDRPIL	M T W T F * *	PHIL	30				0.0	\$500.00	8	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>	<u>Aug 20</u>	<u>Aug 27</u>								
	08/18/12	08/31/12		4	4								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
014	EJUDY	M T W T F * *	EFG	30				0.0	\$700.00	8	\$5,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>	<u>Aug 20</u>	<u>Aug 27</u>								
	08/18/12	08/31/12		4	4								

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WSBK: 0%	WBPX+: 0%	WNDS: 0%	CABLE: 0%	

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
015	AWHEEL	M T W T F * *	ACC	30				0.0	\$1,440.00	4	\$5,760.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>	<u>Aug 20</u>	<u>Aug 27</u>								
	08/18/12	08/31/12	2	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
016	AWHEELSA	* * * * * S *	ACC	30				0.0	\$500.00	1	\$500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>	<u>Aug 20</u>	<u>Aug 27</u>								
	08/18/12	08/31/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
017	PBBWED1	* * W * * * *	REGP	30				0.0	\$7,620.00	1	\$7,620.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/22/12	08/22/12	1										

Order Totals						
Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	74	0	\$51,200.00	\$43,520.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$51,200.00	\$43,520.00	\$0.00	\$0.00